

EST bRANds
OF tHe wORLD

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Obvious, catchy, and different.

Scales well.

Should be legally ok, since type, as far as we know, can't be copyrighted. But you should, of course, check with your expensive lawyers.

Brands used:

IBM, Electrolux, Pepsi, Tesco

BP, Mercedes-Benz, Apple, Nokia,
Dyson, Siemens

Oracle, Financial Times

Citibank, Honda, Ebay

Walt Disney, Google, Rolex, Löwepro, Dove